



March 13, 2017

Dear Colleague,

You are invited to be a sponsor at the First Annual Northern Kentucky Brain Walk. The Walk will be held on Saturday, May 13, 2017 from 10am-1pm at Pioneer Park in Covington, KY. All proceeds benefit BIAK & BRIDGES of NKY to assist those whose lives have been affected by brain injury through advocacy, education, prevention and support.

The Brain Injury Alliance of Kentucky & BRIDGES support Kentuckians who are affected by brain injury and tumors. Join us for the Brain Walk NKY to raise awareness and fund our mission. Help us to continue to provide resources, support and advocate for Kentuckians affected by brain injury.

Please review the attached sponsorship levels then go to www.biak.us to register and submit your sponsorship for the Brain Walk NKY.

For additional information, please contact:
Mary Pfeffer at Mary.pfeffer@healthsouth.com
Or
Missy Fisher at Melissa.fisher@healthsouth.com

Thank you for your consideration. Your support is invaluable to our mission.





Sponsorship Information

1500.00 Diamond Sponsorship

Includes listing as Diamond Sponsor of the Walk on all promotional materials and social media. Corporate name or logo will be displayed at the start/finish area. Table at event to provide informational opportunity. Special recognition throughout the event with announcements.

1000.00 Platinum Sponsorship

Includes listing as Platinum Sponsor of the Walk on all promotional materials. Corporate name or logo will be displayed at the start/finish area.

750.00 Gold Sponsorship

Includes listing as Gold Sponsor of the Walk on all promotional materials. Corporate name/logo will be displayed at one of the stations throughout the Walk.

500.00 Silver Sponsorship

Includes listing as Silver Sponsorship of the Walk on all promotional materials. Opportunity for promotional item to be placed in goodie bags for all attendees.

300.00 Bronze Sponsorship

Includes listing as Bronze Sponsorship of the Walk on all promotional materials.